

The Lion's Tale



Newsletter for and about the
Lions of District 43-C

[www.e-district.org/sites/43c/.](http://www.e-district.org/sites/43c/)



Just some friendly reminders!

- ↪ The 43-C Convention is April 5 & 6 at Cumberland Falls. Get your reservations in by **Mon. Night March 4th at Midnight**, for the discounted price. additional information is on page 6.
- ↪ **Things to bring to our Convention** -- A Big Fat Lions Smile, your club banner, a raffle gift for our Silent Auction, and many club members.
- ↪ Send in your ads for the program, must be in by 3/25/13
- ↪ Have your club buy some **KLEF raffle** tickets and sell some to your members. More information on page 7.
- ↪ Get your election of officers for 2013-2014 and your **PU 101 forms** in by April 15th.

A Message from DG Simon

Dear Lions,

The next few months are going to be very busy. I have ten clubs to visit, district conventions, and state council meetings to attend between now and the end of June. I know 1st VDG Jenny has been working on her goals for the district, and is looking forward to attending the International Convention in Hamburg, Germany in July. Our focus the next four months is membership and retention. We have some ideas for how we can increase membership in the district. We will have a GLT/GMT meeting on Saturday, March 9 at the Smokehouse Grill in Berea at 9AM. We will have some training on the Club Excellence Process. All club presidents and membership chairs are invited to attend. I am working with PDG Joie Mills on a one-day Extension Workshop. How do we get more members? Just ASK! We get great feedback from the public when we explain what we do as Lions, and how we help our communities. It's not just about attending meetings, and having fundraisers. This is not exciting to potential members. They want to be part of a service project, helping seniors and children. How about a Reading Action

Program project?
M a k e
a R A P
v i d e o
and send
to LCI
Y o u T u b e
channel. We also
need to take care of the members we currently have. You've not seen someone in a while at your meetings, give them a call. If one of your Lions is ill, send them a card, to let them know the club cares. People leave Lions clubs not usually because they can't afford dues, but because they were not involved, didn't have a role, didn't feel important. EVERY Lion is important.



I recently attended a meeting with some potential Leos in Albany. This has long been a labor of love for Lions Jan and Ron Shipman of the Albany Lions club. Together with Lion Mike Williams and club president, Gary Little, they have worked tirelessly to promote a Leos club. It was with great excitement that I, Pastor David Dorn, and Lion Mike Williams spoke to twenty one young men and women of Clinton County about becoming

District 43-C

District Governor – Simon Mortimer
simonmortimer@me.com

1st Vice District Governor – Jenny West
jennywest299@msn.com

2nd District Vice Governor – John Shouse

District Secretary – Janet Swett
jansweet48@gmail.com

District Newsletter – Leslie D. Farris
District43newsletter@gmail.com

**A Warm
Welcome To The
New Clinton
County Leos Club**



Leos. Why do they want to become Leos? Every single one said to help people in their community! A follow up meeting was held on February 12, and the Clinton County Leos club has been formed. Congratulations to our new Leos and to all the Albany Lions for their persistence and dedication. We expect to grow the Leos club. They have already elected club officers and have plans for fundraisers and service projects. They are off and running!

I enjoyed visiting the Campbellsville Lions club on February 19. They had two potential members attend the meeting. This club is very active, they're planning a corn hole tournament in March, and a golf scramble in August. I love that this club has so much enthusiasm. On behalf of the multiple district, we are very grateful to the Campbellsville Lions for their generous donations to Camp Crescendo and KLEF!

Just a reminder there is still time to reserve a room at Cumberland Falls State Resort Park for our district convention on April 5-7. We will have country music from Angie Patton, a star on the tv show Nashville, and comedy and songs from Homer Lee on the Friday evening. Berea will host our Memorial Service Saturday morning, and then a parade of club banners. We will elect district officers, after our district cabinet meeting. Please remember to send your nomination(s) in writing to our district nominating chair, PDG John Picklesimer, before March 5, 2013. The Mount Vernon Lions will be grilling pork tenderloin for lunch. We look forward to spending time and learning from our international guest, I.D. Marvin Chambers, and his wife, Lynne from Saskatchewan, Canada. Everyone is invited to the banquet Saturday evening. I would ask all the clubs to bring silent auction items, and buy program ads. All money raised goes to offset the cost of the convention. We have tried very

hard to keep costs down, and rooms and meals are very nicely priced. My special thanks to our district convention chair, PDG Bob Swett, for all his hard work scheduling the convention.

Finally, I would like to mention the KLEF raffle. If all one thousand tickets are sold by October, the winner will receive \$20,000. There are several prizes to be won. Each ticket will be sold for \$100. The process is being strictly controlled, so we are in compliance with state gambling. The real winner is our Kentucky Lions Eye Foundation. They will receive \$70,000. Just think of how many eye surgeries this money can be allocated toward. Thanks to you all for your overwhelming generosity! Please contact our district KLEF raffle coordinator, IPDG Jan Swett (phone 207-671-1173 or e-mail janswett48@gmail.com), for more details.

Our district candy day will be rescheduled. Someone pointed out in our last newsletter that May 18 is the same date as our State Convention in Lexington! We will communicate the new dates to everyone in the next newsletter, on our Facebook page, and district web site. I look forward to visiting the Lexington Northside club on February 28. I will report on this visit in the next newsletter.

Lions, lets SPRING into action! Please let the DG Team know how we can help. God Bless you all.

Lionism: Live It; Love It; Learn It.

DG Simon Mortimer

In A World of Service

Announcing the 2013-2014 Peace Poster Theme

It's a new year and time for a new Peace Poster Contest theme. The theme for the 2013-2014 contest is "Our World, Our Future." Work with your club to sponsor the contest in local schools or youth groups to help make this world a more peaceful place. Contest kits are now on sale at Club Supplies. Learn more about the contest, including how to order a kit. Also, learn about the Lions International Essay Contest for students who are visually impaired



Make plans to attend the USA/Canada Lions Leadership Forum in just outside of Kansas City in Overland Park, Kansas. Learn more at the forum's website https://usacanadalionsforum.org/prereg_page.html or contact Lion VeRon Moore.

Do you want to see your clubs activates in 'The Lions Tale'? Have your club PR chair email the clubs activities and pictures to district13newsletter@gmail.com. Don't have a Club PR Chair ? Ask your secretary or club president. Just a brief note on what your club has been doing be great.

Stories do not have to be in any special format. Really, it's easier to edit and then layout if it is a word document. Pictures are best in a jpeg format. Please tell us what is happening in the pictures, who is in the picture, when and where the event happened.

KLEF PATRON'S FUND PROVIDES CATARACT SURGERY

Sharon Gladson will tell you the most important thing in her life is caring for her five grandchildren. But when cataracts impaired her vision, she sought the Laurel Community Lions out to help her. Sharon is one of those people who was caught in between. She had no insurance, couldn't afford it, and did not qualify

for disability. She has worked all of her life, and was about to get laid off along with a large group from a data processing company in London. She was getting desperate because she knew she could not afford to pay for the surgery she needed.

"This whole experience (with the Lions) was absolutely wonderful"

Mortimer and Past District Governor Mike Pawula, and the Laurel Community Lions, also worked with the KLEF Patron's Fund.

During Sharon's lay off from her job, her vision was so bad she found driving and reading very difficult so it would have been hard for her to do her job. Her surgery expenses were approved by the Patrons Fund and Sharon received her first surgery and then the second. Both eyes healed successfully and she got called to a new job just as she was ready to go back to work. Sharon will be the first to tell you how grateful she is to Dr. Huffman, Dr. Henson, KLEF Patron's Fund and the Lions. "I felt like the Lord was in this the whole time."



Sharon Gladson is seen here in front with Laurel Community Lions Club members at a recent meeting.

Fortunately for Sharon, Kentucky Lions Eye Foundation Patron Fund considered her application because she had the support of London Eye Surgeon, Dr. James Huffman, who was willing to provide the surgery for free, and Dr. Amy Henson, of Huffman and Huffman Eye Surgeons, who did a very thorough eye exam detailing the extent of her vision impairment for KLEF. 43CDistrict Governor Simon

LAUREL COMMUNITY SPREADS CHEER AT LAUREL HEIGHTS



Santa, or as we know him, Vice President Henry (Hank) Wilhoit, spreads cheer again this year at the Laurel Heights Nursing Home in London. The residents love the gifts. We continued our theme of «Remembering the Forgotten Ones» at Christmastime. This year we worked with the Recreation Director who gave us 15 names of persons who do not have a lot of family or friends to visit, but who would appreciate a personal gift for Christmas. A group of Laurel Lions delivered the gifts and also brought extra fleece throws for other residents, and chocolates, hand lotions and sanitizers for the staff at the nurses stations.

New Member Months Continue In March

District 43-C is down about 30 members with your help we can turn these numbers right around before our District Convention!

The club that brings in the most new members during this time frame will win two Banquet meals at the District Convention & two Banquet meals and a night of lodging at the State Convention, at the Campbell House, Lexington in May. It will be up to the club to determine who will receive the prizes.

Contest will end March 28th

What's the best way to bring in new Lions? JUST ASK SOMEONE to the next meeting. Make sure you pick them up and bring them, don't wait for them to show up, 9 out of 10 won't.

Good luck and I hope to see you each club with a net gain by March 28th.

Remember it only you that can make the difference.

Make your meetings more inviting. Plan a special event for March. You could:

- ↳ Invite a special motivational speaker!
- ↳ Give prizes to the members who bring a guest!
- ↳ Have your tail twister play a game and make it fun!

- * Do you want your club to grow?
- * Do you want new ideas?
- * Do you have quest speakers?
- * How long has it been since a new member has been inducted into your club?
- * How long has it been since you asked someone to a meeting?
- * Are your club meetings fun?
- * Are your club meetings boring?
- * Are your leaders motivated?

As District Membership Chair, I'm just a phone call away 207-239-4766, if I can be of any help just ask! PDG Bob Swett

The Corbin Lions Club Hosts a Valetines Dinner



Patrons Fund Assistance

Fellow Lions, Lionesses, and Leos

Thirty five to forty of our neighbors need our help in giving them back the miracle of sight unimpeded by injury or disease.

In the Mid 80's the Past District Governors Association accepted the challenge of providing funding to help are neighbors who were in need of medical attention relating to eye disease or injury which impacted their vision and could not be taken care of by assistance from local Clubs. Thus the Patrons Fund was born. The ultimate goal is to raise \$1,000,000 thru donations making both Lions and Non-Lions Life Patrons for donations of \$100, Silver Patrons for donations of \$500 and Gold Patrons for donations of \$1,000. These donations would be added to the principal of the Fund with the stipulation that only interest drawn off the principal would be used treating eye related injury or disease for those who could not afford such treatment.

Now the problem. As you are aware the economy has taken downturn over the last two years. As interest rates plummeted, so did the amount of money on hand. Simply put it has become a matter of supply and demand. Unfortunately, the supply, funding, does not meet the demand, neighbors needing help.

Now the solution. In October 2012, the Past District Governors Association took the stand that as the Patrons Fund was created by the Past District Governors it was our responsibility to find a way to take care of the people in need of assistance. Thus the concept of a raffle was born. Its' purpose was simple to raise funds separate from the contributions to the principal of the Patrons Fund for the express purpose of treating those people needing and waiting for medical assistance. The project is simple enough 1,000 raffle tickets will be sold at \$100 per ticket.

If all tickets are sold \$100,000 will be raised. Now in addition to helping our neighbors in need, cash prizes will be awarded with a first prize of 20% of the tickets (up to \$20,000), a second prize of 4% of the tickets sold (up to \$4,000), five prizes of 3% of the tickets (\$600 each) and ten prizes of up to 1% of the tickets sold (up to \$100 each). The remainder of the funds will go to help our neighbors. The drawing will be held at KLEF at 6 PM on October 21, 2013. You do not need to be present to win.

How can you help? To make vision free from illness or injury for our neighbors, buy a ticket, it that simple. This raffle is open to all Lions and Non-Lions alike who want to help those in need. There are several options, a Club may purchase a raffle ticket or tickets. Individual Lions, PDG's, Districts, friends, businesses, anyone can purchase a raffle ticket. In order to help with the sale of the tickets one person in each district has tickets available for sale. In District 43K your contact is PDG Noel Hardwick. In District 43E your contact is PDG Gerald Wedding. In District 43N your contact is PCC Chuck Danison. In District 43T your contact is PCC Kew Taybi. In District 43C your contact is PDG Bob Swett. At the time of this email, I am not sure of a district contact for District 43. If District 43Y has a contact the sale of the raffle tickets, please let me know so I can get the word out, otherwise please contact PCC Kew Taybi if you wish to purchase raffle tickets.

Again, our neighbors are counting on us. As lions we have a time honored tradition to step forward when need arises. Now is that time. Thank you in advance for your support for our neighbors in need.

PCC Chuck Danison

Lions on the Web

District 43C has is well represented on the web and Facebook. There are many social media outlets to share information about what your club is doing. Here are a few addresses from around the district.

- ☆ The Estill County Lions Club website is at <http://www.e-clubhouse.org/sites/estillcounty/index.php> .
- ☆ The Berea Lions Club website is <http://e-clubhouse.org/sites/bereaky/>
- ☆ The Lexington Club is at <http://e-clubhouse.org/sites/lexingtonky/>
- ☆ Berea Lions Club (KY) is the Facebook name for our Facebook page.
- ☆ Richmond Lions Club is the Facebook page name for the Richmond Club.
- ☆ Mt. Vernon Lions Club is the Facebook page name for their club.
- ☆ Livingston Community Lions Club is the Facebook page name for their club.

☆ Corbin Lions Club is the Facebook page name for that club.

☆ Barry Palmer is the Facebook page name for our International 1st Vice President.

Look for the Barry Palmer in East Maitland, New South Wales, Australia. Once you are friends with him, you can link to hundreds of Lions Clubs all over the world!

If you have a Facebook page not listed above, or a website, send me the url (web address) and I will then send it to everyone in the zone. We need to all connect this way in addition to our traditional methods. You will learn lots of new ideas from the other local clubs and from other states and countries.

If you do not yet have a website or Facebook page and need help in setting one up, let me know and I can put you in touch with some very helpful Lions for that purpose.

Thanks,
ZC Gerald Moss

District 43-C Annual Spring Convention

Cumberland Falls State Resort Park, Corbin, Ky.

April 5th & 6th -2013

Come spend a fun weekend with your District Lions family, and help us welcome our International Guest ID Marvin Chambers and his wife Lion Lynne from Saskatchewan, Canada.

Let's all support our DG Simon, for all the hard work and endless hours he has spent the last couple of year promoting our great organization.

Make

Your Reservations Today!

All Lodge Guest rooms --\$59.99 + tax and resort fee 2 Bedroom Cabins w/ 4 Queen Beds -- \$149.99 + tax and resort fee

To honor this price all reservations must be made by March 5th after this date, if available will the price will go back to regular rates

<i>Meals:</i>	<i>Weekend Schedule</i>
<ul style="list-style-type: none"> * Friday –On your own, the lodge will be serving their famous Seafood Buffett * Saturday & Sunday Breakfast –on your own * Saturday lunch – Bar-B-Q put on by the Mt. Vernon Club at the Hospitality Cabin for \$10.00 each or on your own at the lodge. * Saturday Evening Governors Banquet – Carved Roast Beef, and Baked Chicken Buffett, with all the fixings, including tax & tip \$27.00 per person. 	<ul style="list-style-type: none"> * Friday: check in begins at 2:00 pm * Hospitality Cabin opens from 5:00 to 6:00pm * Dinner from 6:00 to 7:30 pm on your own * Hospitality room re-opens at 9:30 pm * Saturday: * 9:00 Memorial Service * 10:00 Parade of Banners, opening ceremony, District 43C Cabinet meeting, elections * lunch * 1:30 programs * 6:00 Governor’s Reception followed by the Governor’s Banquet * Hospitality Re-opens
<p><i>Remember ToBring</i></p> <ul style="list-style-type: none"> * A great Big smile * Your club Banner and many club members * A Gift for our Silent Auction * A donation of food and any Liquid refreshment to help with Hospitality room(optional but appreciated) 	



Help us meet some of the convention expenses by taken out an ad in the program.

Full Page -- \$100.00, { } Half Page --\$50.00, { } Quarter page--\$25.00 { }

Send your ad copy or we will try to put one together for you – ----Ad amount Total \$ ____ . ____

Saturday Lunch at hospitality Cabin \$10.00 ea. # of meals { } @ \$10.00 each -- Total \$ ____ . ____

Saturday Night Governors banquet \$27.00 ea. # of meals { } @ \$27.00 each -- Total \$ ____ . ____

Total Enclosed \$ ____ . ____

Name of club _____

Names of lions and guest _____

Contact Lion _____ Phone # _____

E-mail _____ Special meals yes { } no { }

Send your check made out to Lions District 43-C with your application to PDG Bob Swett – 401 Dogwood Drive –Stanford, Ky. 40484

LIONS OF DISTRICT 43C

WIN \$28,000.00

**Louisville Downtown Lions, Kentucky Lions Eye Foundation
And MD 43, and the PDG Association**

Have teamed up to bring to you one of the biggest and best raffles this Lions Multiple District has ever held!

1000 tickets @ \$100.00 each

With \$70,000.00 going to KLEF and the rest broken up as follows:

1st Prize 20% of tickets sold \$20,000.00

2nd Prize 4% of tickets sold \$ 4,000.00

5 prizes 3% of tickets sold \$ 600.00

10 prizes 1% of tickets sold \$ 100.00

\$2000.00 for state taxes and administrative expenses

Your Club needs to buy tickets, at least one; All PDG's need to buy and sell tickets at least one; all members are asked to buy tickets, and tickets are for sale to the General Public....

There are only 1000 tickets available for this Raffle.

Drawing date will be October 21st, 2013

Lion Jan and I will be at every Cabinet Meeting and Convention selling these tickets to you and your clubs; if you prefer you can mail a check made out to:

Louisville Downtown Lions Charities Inc.

And send to: PDG Jan Swett, 401 Dogwood Drive, Stanford, Ky. 40484

Please send ___ tickets and enclosed is my check for \$____.____

TO: Name _____

Address: _____

PLEASE BUY OR SELL A TICKET TO HELP KENTUCKY LIONS EYE FOUNDATION PROVIDE EYE SURGERIES FOR THOSE IN NEED.



DG Simon visits the Garrard County Lions Club

Diabetes Awareness

Take it! Share it!

On March, 26, 2013, the American Diabetes Association will be encouraging the public to take the Diabetes Risk Test, as well as to share the test with **everyone** they care about - friends, family members and colleagues. With each person that takes the test and knows their risk, the Association is that much closer to stopping diabetes.

American Diabetes Association Alert Day®, which is held every fourth Tuesday in March, is a one-day, “wake-up call” asking the American public to take the Diabetes Risk Test to find out if they are at risk for developing type 2 diabetes.

The new Diabetes Risk Test asks users to answer simple questions about weight, age, family history and other potential risks for prediabetes or type 2 diabetes. Preventative tips are provided for everyone who takes the test, including encouraging those at high risk to talk with their health care provider.

Diabetes by the Numbers

Diabetes is a serious disease that strikes nearly 26 million children and adults in the United States, and a quarter of them—7 million—do not even know they have it. An additional 79 million, or one in three

American adults, have prediabetes, which puts them at high risk for developing type 2 diabetes. Recent estimates project that as many as one in three American adults will have diabetes in 2050 unless we take the steps to Stop Diabetes®

Are You at Risk?

Everyone should be aware of the risk factors for type 2 diabetes. People who are overweight, under active (living a sedentary lifestyle) and over the age of 45 should consider themselves at risk for the disease. African Americans, Hispanics/Latinos, Native Americans, Asian Americans, Pacific Islanders and people who have a family history of the disease also are at an increased risk for type 2 diabetes.

Unfortunately, diagnosis often comes 7 to 10 years after the onset of the disease, after disabling and even deadly complications have had time to develop. Therefore, early diagnosis is critical to successful treatment and delaying or preventing some of its complications such as heart disease, blindness, kidney disease, stroke, amputation and death. The American Diabetes Association has made a strong commitment to primary prevention of type 2 diabetes by increasing

awareness of prediabetes and actively engaging individuals in preventative behaviors like weight loss, physical activity and healthful eating. Alert Day is a singular moment in time in which we can raise awareness and prompt action among the general public – particularly those at risk.

Take Charge of Your Health

Studies have shown that type 2 diabetes can often be prevented or delayed by losing just 7% of body weight (such as 15 pounds if you weigh 200) through regular physical activity (30 minutes a day, five days a week) and healthy eating. By understanding your risk, you can take the necessary steps to help prevent the onset of type 2 diabetes. You can be part of the movement to Stop Diabetes® and get your free Diabetes Risk Test (English or Spanish) by visiting the Association on [Facebook](#), [stopdiabetes.com](#) or by calling 1-800-DIABETES (1-800-342-2383). Although Alert Day is a one-day event, the Diabetes Risk Test is available year-round.

Find out more about the American Diabetes Association by calling 1-800-DIABETES (1-800-342-2383) or visit [www.diabetes.org](#).

Cornhole Tournament Lions Four Season Tournament Winter Season

Saturday March 9th

Time : Registration 10 a.m. EST Start 11 a.m. EST

Call 270-465-3154 for additional location information

Hansford's Auction Building - Willowdale Sales Center 245 Colonial Dr

(HWY 55 between Campbellsville and Columbia KY)

Entry Fee \$30 per two person team

60% payouts.. double elimination format

Prizes based on the number of entries

A Lions Club Charity Fund Raiser – all proceeds go to the Campbellsville Lions projects

To signup contact Mark Smothers 270-849-5065 Wayne Sapp 270 469-6242

Thanks to our Sponsors - Hansford Auction Company